



COMMONWEALTH *of* LEARNING

**Commonwealth Educational
Media Centre for Asia**

November 29, 2013

With Best Compliments from R. Thyagarajan, Head, Administration & Finance

The Following may please be published in your news paper

Community Radio Video Challenge

To engage the Indian youth in Community Radio initiative and emphasize its role in community's self-expression, learning and development, a Video Competition titled '**Community Radio Video Challenge**' is being announced.

This competition is open to media students across India. This Competition will aim at promoting understanding & importance of Community Radio as an alternative medium. Students are expected to produce a Video through mobile phone/ camcorder/video camera on "Why Community Radio Matters". The duration of video can be upto 3 minutes (maximum) and the Last Date of Online Submission is 30 December 2013. It can be in any language. There are about **18 cash prizes** ranging from Rs. 2000 to Rs. 20,000/-.

For details on this please logon to: <http://crvc.cemca.org.in>

The Community Radio Video Challenge (CRVC) is a **first of its kind** joint initiative of the Commonwealth Educational Media Centre for Asia (CEMCA), United Nations Educational, Scientific and Cultural Organization (UNESCO) and Apeejay Institute of Mass Communication (AIMC) New Delhi.

CEMCA : <http://www.cemca.org.in> UNESCO: <http://en.unesco.org> Apeejay: <http://www.apeejay.edu>